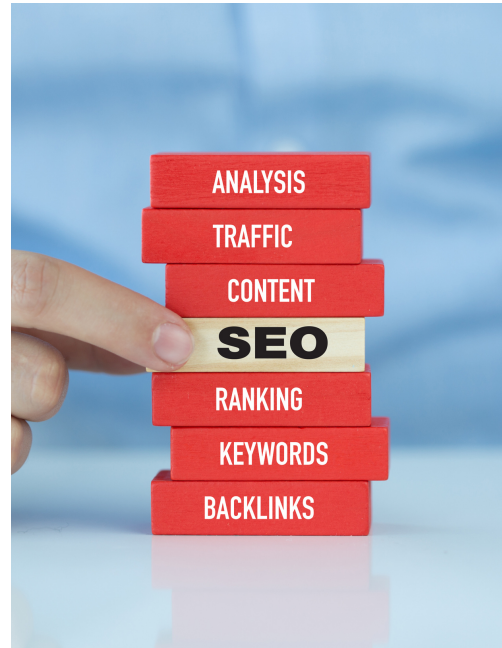


## ONE-TIME GOOGLE ESSENTIALS AUDIT

Your Digital Marketing Specialist from PCA Technology Group will submit an onboarding questionnaire to collect important business information necessary before getting to work on your Google Essentials Audit and keyword research. The entire audit project duration is approximately 5 days from the signup date.

**See how your website stacks up against local competition and discover untapped earning potential** with suggestions for Google Ads.



### DID YOU KNOW?

Over 56% of businesses are missing out on growth by not having a Google My Business listing.

Contact Us:  
info@pcatg.com  
www.pcatg.com  
716.632.5881

## GOOGLE MY BUSINESS MAINTENANCE

Is your Google Business listing suffering from common problems such as not appearing in the top 3 map results, low profile engagement, duplicate profile issues, and lack of content?

Your Digital Marketing Specialist from PCA Technology Group can help with each of these areas. **Google loves listings that are regularly attended to**, so we will add your latest news, images, and events on your behalf. The monthly GMB report includes discovery statistics such as what keywords are delivering the most traffic to your listing and any calls made via the Google Maps listing will be tracked, recorded, and added to your report.

**Current PCA clients have seen a 161% increase in their GMB ranking in the first month alone!**