

# ELASTIC SIP TRUNKING

## STRETCH THE LIFE & LIMITS OF YOUR PHONE SYSTEM

Good news! You don't have to rip and replace your existing phone system. Elastic SIP trunking gives you the flexibility to realize the benefits of a modern IP PBX today while enabling you to upgrade to cloud PBX or unified communications solutions in the future.

### HOW IT WORKS

01

If you have an IP PBX, we replace your existing connections with a native IP link to our SIP platform.

02

If you have a traditional PBX, we replace PRIs using a gateway device connected to our SIP platform.

03

If you have an analog key system, we replace analog lines using a gateway device connected to our SIP platform.



# BENEFITS

## RIDE YOUR PBX INVESTMENT

Go ahead and keep your existing PBX. Our service works with leading PBX brands; gateways can handle the rest.

## SWAP EXPENSIVE DIAL TONE

Traditional physical POTS lines or PRI / T1 trunks are no longer needed, which could save you up to 70 percent on your monthly bill.

## DON'T GET STRANDED

Buy only the concurrent call paths as you need, so you never have stranded assets like PRIs that are purchased 24 channels at a time.

## SCALE CAPACITY UP OR DOWN

Our virtual connections enable you to quickly scale capacity — up or down — to handle spikes or dips in call volumes.

## SAVE MONEY BY MIXING VOICE & DATA

Run voice and data traffic over the same IP connection, to eliminate most costly PRI trunks and maximize your bandwidth investment.

## SLOW ROLL YOUR MOVE TO CLOUD

Real-time analytics and historical call statistics can help you forecast call volumes and ensure your team is up to the task.

# MUST-HAVE FEATURES



## LOCAL DIDs

Get local DIDs from the 48 states, Hawaii and Canada.



## INTERNATIONAL DIDs

If you have a global business, you can order International DIDs for calls originating from the US.



## PARKED DIDs

Have phone numbers in mind for a specific inbound calling campaign? Order them as Parked DIDs until you need to use them.



## CONFERENCE BRIDGE

Hold conference calls with an unlimited number of attendees using a special Conference Extension and PIN. (DID required but not included.)



## AUTOMATIC CALL RECORDING

Record calls and listen to or download them from the user portal. Each trunk comes with 500Mbps storage, approximately 500 minutes of voice recording.



## SHARED FAX (VIRTUAL/TRADITIONAL)

Send faxes through email. Also, receive faxes via email, route them to a traditional fax machine or retrieve them from the user portal.



## INBOUND CALL ANALYTICS

Track inbound calls by day, month, year and origination point as well as demographics for top originating cities, states and calling devices.

## Ready to Stretch the Life of Your Phone System?

Contact Broadvoice to learn about Elastic SIP  
866.600.1007 **Sales**

## FLEXIBLE PACKAGES & PRICING

- Unlimited or metered local and long-distance calling
- Low-cost bundled minutes or metered toll-free calling (optional)
- Low-cost international calling (optional)